

Integration Business Intelligence and Artificial Intelligence

Vladimir Nekrasov



info@contourcomponents.com



contourcomponents.com



What is Business Intelligence(BI)?

Multidimensional Analyses and Rich Visualization

Definition: Set of tools and processes to collect, analyze, and visualize data for decision-making

History:

- 1960s: Early decision support systems
- 1990s: Data warehousing and OLAP
- 2000s-Present: BI, cloud-based BI

Usage: Reporting (e.g., multidimensional statistical indicator), dashboards (e.g., population indicators), data-driven policy planning



What is Artificial Intelligence(AI)?

A computer like a very smart human

Definition: Technology that mimics human intelligence using algorithms

History:

- 1950s: Turing Test and early AI concepts
- 1980s: Expert systems for rule-based tasks
- 2010s-Present: Deep learning and big data advancements

Usage: Predictive modeling (e.g., economic forecasting), NLP (Natural Language Processing) for data queries, automation of statistical tasks



Using BI in Statistics

Highly effective platform for statistical production

- ❑ Data collection and storing
- ❑ Data validation and harmonization
- ❑ Publication and dissemination
- ❑ Multidimensional analysis and rich visualization



Using BI in CISStat

Huge International statistical hub

- ❑ Connectors with dozens of international data sources
- ❑ BIG Data Warehouse
- ❑ Multilingual Statistical Portal
- ❑ Hundreds of multidimensional dashboards
- ❑ Open Data Catalog



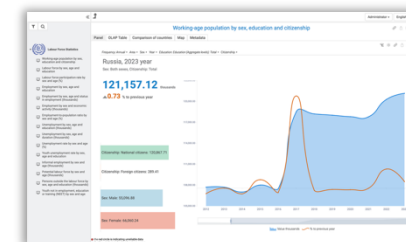
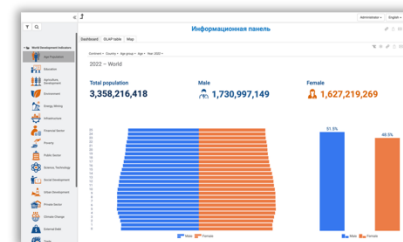
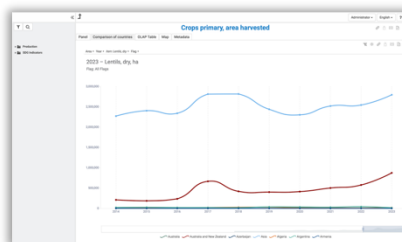
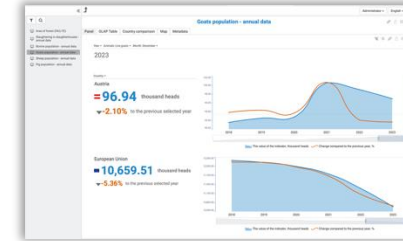
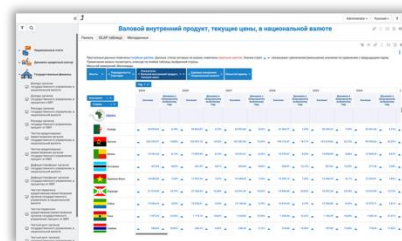
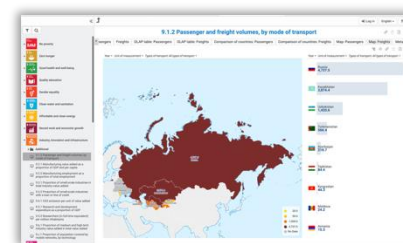
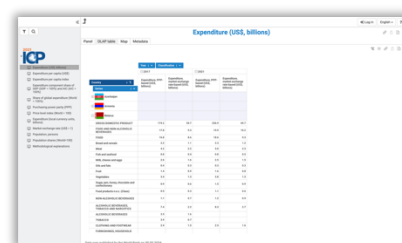
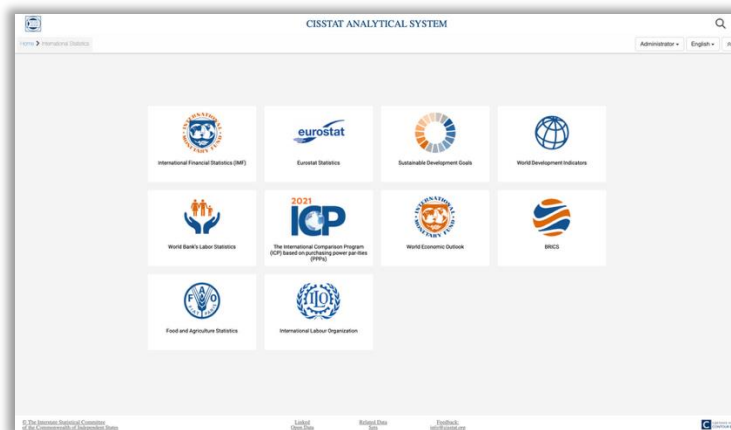
info@contourcomponents.com



contourcomponents.com



BI based Analytical System of CISStat



info@contourcomponents.com



contourcomponents.com

BI + AI = BI-AI

BI

- Data Warehouse
- OLAP
- Visualization



AI

- NLP
- Model
- Text and voice query



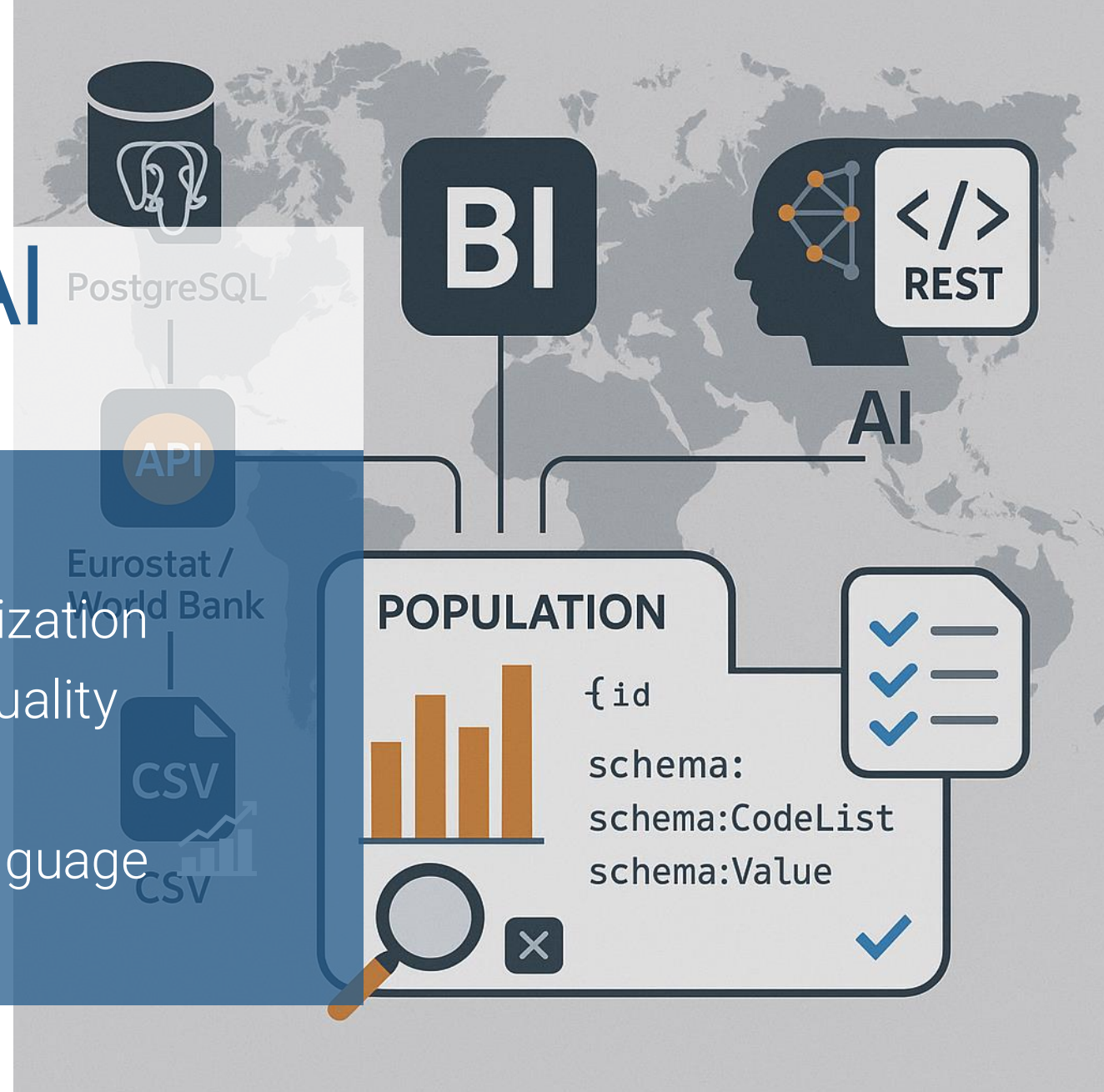
BI-AI

- Something totally new



Applications of BI-AI

- ❑ Connecting to data sources
- ❑ Metadata extraction and harmonization
- ❑ Information modeling and data quality
- ❑ Generation of visualizations
- ❑ Advanced AI features: Natural language queries, interpretations



Generating Connectors to Data Sources

Develop connectors to various statistical sources:

- ❑ Analysis data source API, documentations and formats
- ❑ Support SDMX, APIs, SQL, CSV, and web scraping
- ❑ Obtain and understand structure definitions
- ❑ Expand Data Warehouse model
- ❑ Import metadata and data into Data Warehouse initially and regularly



Example: Connector for OECD database

Connector
developed by AI

- Language: JavaScript
- Method: iterative series of prompts

</> Oecd Sdmx Exporter

// OECD SDMX Exporter - Fixed for null-safe codelist export

```
const fs = require('fs').promises;
const path = require('path');
const fetch = require('node-fetch');
const xml2js = require('xml2js');
```

```
const BASE_DATA_URL = 'https://stats.oecd.org/SDMX-JSON';
const BASE_STRUCTURE_URL = 'https://stats.oecd.org/restsdmx/sdmx.ashx';
const files_path = '/Users/vladimir/Documents/Doc/Contour BI 8/Connectors/OECD/Data';
const dataset = 'DP_LIVE';
const timeRange = { start: '2020', end: '2021' };
```

```
async function saveFile(filename, content) {
  const filePath = path.join(files_path, filename);
  await fs.mkdir(path.dirname(filePath), { recursive: true });
  await fs.writeFile(filePath, content, 'utf8');
}
```

```
async function saveCSV(filename, rows) {
  const csv = rows.map(row => row.map(v => `"${v}"`).join(',')).join('\n');
  await saveFile(filename, csv);
}
```

```
async function saveJSON(filename, jsonData) {
```



Harmonize And Validation Metadata & Data

- ❑ Standardize terminology and concepts
- ❑ Map local and global classifications based on transition keys and associations
- ❑ Apply error detection and correction



AI vs a programmer

Programmer

- **2 days per a version**
- Increasing code complexity slows down development

3 iteration per week



AI

- **2 seconds per a version**
- Increasing code complexity does not affect development speed

30 iteration per hour



AI created function for data cleaning

```
DROP FUNCTION IF EXISTS tools.strip_html;
CREATE OR REPLACE FUNCTION tools.strip_html
(
    html_text TEXT,
    save_structure BOOLEAN DEFAULT true, -- save returns in Ansi text, ignored for HTML
    destination_format TEXT DEFAULT 'html'
)
RETURNS TEXT
LANGUAGE PLSQL
AS $$
DECLARE
    clean_text TEXT;
    destination_format TEXT;
BEGIN
    destination_format := TRIM(LOWER(destination_format));

    IF NOT destination_format = ANY ('text', 'html') THEN
        RAISE EXCEPTION 'Unknown destination format: %', destination_format;
    END IF;

    IF destination_format = 'html' THEN
        save_structure := true;
    END IF;

    -- Remove conditional comments and their content
    clean_text := regexp_replace(html_text, '<!--\[if[^\>]*\>.*?!\\[endif\\]-->', '', 'gi');

    -- Remove XML-like tags and their content
    clean_text := regexp_replace(clean_text, '<xml[^\>]*\>.*?</xml>', '', 'gi');

    -- Remove specific tags like <o:p> and their content
    clean_text := regexp_replace(clean_text, '<o:p[^\>]*\>.*?</o:p>', '', 'gi');

    -- Remove <style> and <script> tags and their content
    clean_text := regexp_replace(clean_text, '<style[^\>]*\>.*?</style>', '', 'gi');
    clean_text := regexp_replace(clean_text, '<script[^\>]*\>.*?</script>', '', 'gi');
```

Hundreds of checks and transformations

Non-human compressed programming style

```
-- Remove <head> and <meta> tags and their content
clean_text := regexp_replace(clean_text, '<head[^\>]*\>.*?</head>', '', 'gi');
clean_text := regexp_replace(clean_text, '<meta[^\>]*\>.*?</meta>', '', 'gi');

-- If any { ... } block appears, it's most likely CSS, remove cautiously
clean_text := regexp_replace(clean_text, '{[^\>]*}', '', 'gi');

-- Replace HTML entities (like &nbsp;)
clean_text := regexp_replace(clean_text, '&nbsp;', ' ', 'gi');

-- Handle the rest based on the desired output format
IF destination_format = 'text' THEN
    IF save_structure THEN
        -- Add a newline after </o:p></font></p> and </div>
        clean_text := regexp_replace(clean_text, '</o:p></font></p>', '\n', 'gi');
        clean_text := regexp_replace(clean_text, '</div>', '\n', 'gi');

        -- Replace <p> and <br> tags with newline for structure preservation
        clean_text := regexp_replace(clean_text, '<\/p[^\>]*\>', '\n', 'gi');
        clean_text := regexp_replace(clean_text, '<br[^\>]*\>', '\n', 'gi');

        -- Replace <div> and </div> tags with newline for structure preservation
        clean_text := regexp_replace(clean_text, '<\/div[^\>]*\>', '\n', 'gi');

        -- Remove all other HTML tags while preserving the inner text content
        clean_text := regexp_replace(clean_text, '<[^\>]+\>', '', 'g');

        -- Adjust the regex to collapse multiple newlines into one newline, not two
        clean_text := regexp_replace(clean_text, '\\n\\s*{2,}', '\n', 'g');

        -- Trim leading and trailing whitespace and newlines
        clean_text := trim(both '\n' FROM clean_text);
    ELSE
        -- For ANSI format without structure, replace </p> and </b> with a space
        clean_text := regexp_replace(clean_text, '<\/(p|b)>', ' ', 'gi'); -- Replace </p> and </b> with a space
        clean_text := regexp_replace(clean_text, '<[^\>]+\>', '', 'g'); -- Remove all other HTML tags
        clean_text := regexp_replace(clean_text, '\\s+', ' ', 'g'); -- Collapse multiple spaces
        clean_text := trim(both ' ' FROM clean_text); -- Trim leading and trailing spaces
    END IF;
ELSE
    -- For HTML format, preserve structure
    -- Add a newline after </p> and </div>
    clean_text := regexp_replace(clean_text, '</p>', '\n', 'gi');
    clean_text := regexp_replace(clean_text, '</div>', '\n', 'gi');

    -- Replace <p> and <br> tags with newline for structure preservation
    clean_text := regexp_replace(clean_text, '<\/p[^\>]*\>', '\n', 'gi');
    clean_text := regexp_replace(clean_text, '<br[^\>]*\>', '\n', 'gi');

    -- Replace <div> and </div> tags with newline for structure preservation
    clean_text := regexp_replace(clean_text, '<\/div[^\>]*\>', '\n', 'gi');

    -- Remove all other HTML tags while preserving the inner text content
    clean_text := regexp_replace(clean_text, '<[^\>]+\>', '', 'g');

    -- Adjust the regex to collapse multiple newlines into one newline, not two
    clean_text := regexp_replace(clean_text, '\\n\\s*{2,}', '\n', 'g');

    -- Trim leading and trailing whitespace and newlines
    clean_text := trim(both '\n' FROM clean_text);
END IF;
```

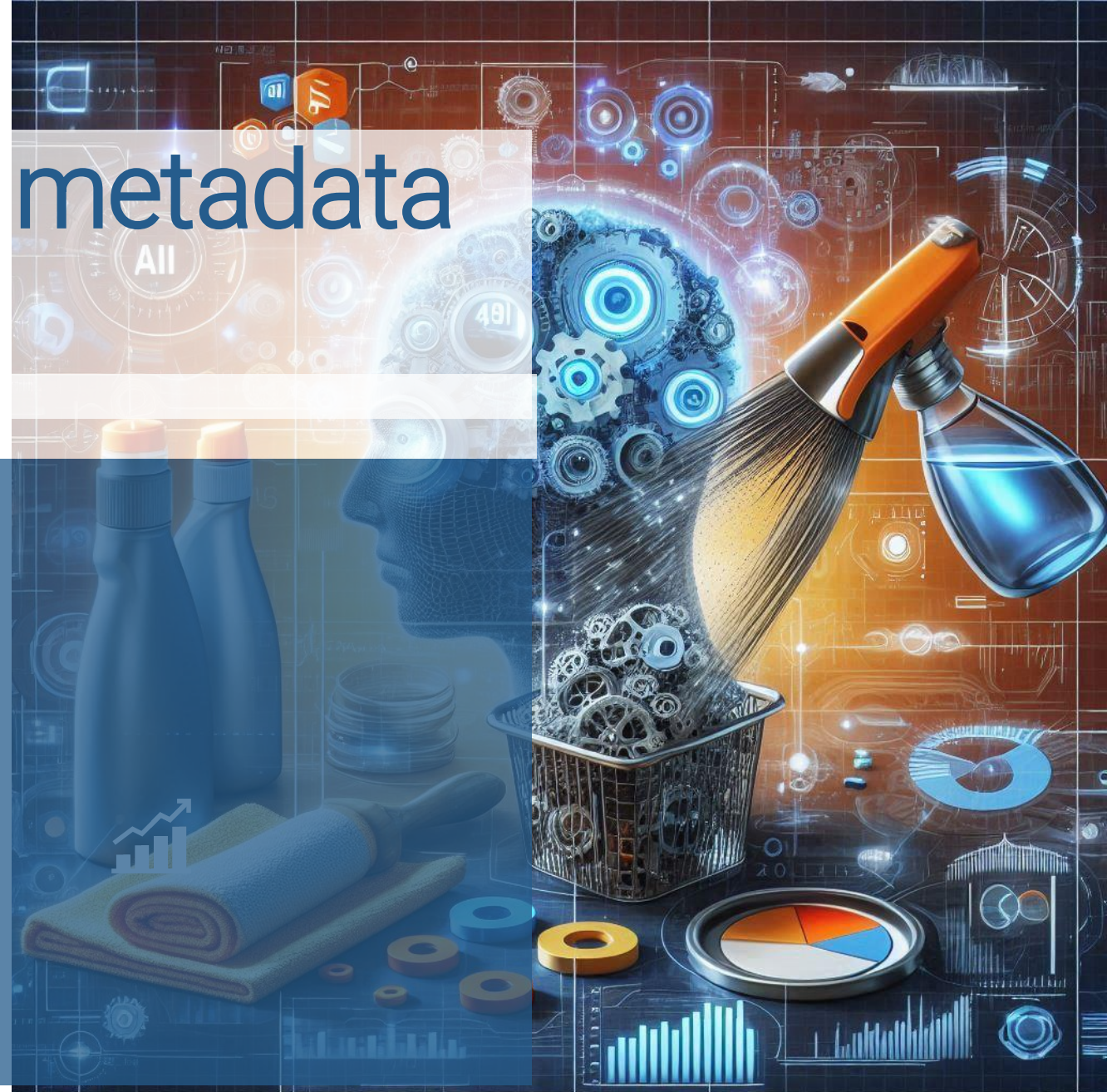
Comment for every step



Cleaning statistical metadata

Errors in code lists

- ☐ Missed codes
- ☐ Missed values
- ☐ Wrong values
- ☐ Duplicates
- ☐ Wrong data types
- ☐ ...



Checking code list

Code List

Code	Value
1	
2	Fish
	Meat
4	Male
5	Vegetable
01/01/2022	
7	\$123

AI created procedure



Error Report

Code	Value	Error Description
1	(empty)	Missing value
2	Fish	No error
(empty)	Meat	Missing code
4	Male	No error
5	Juice	No error
01/01/2022	Bread	Invalid code format (date instead of a number)
7	\$123	Invalid format (contains special character "\$")

Benefits of programming with BI vs querying Cloud BI

- ❑ Free: We do not use ChatGPT to process data
- ❑ Speed: We use our own servers and databases
- ❑ Convenience: The created function is built into the application



Create visualizations and dashboards

- ☐ Connect to Data Warehouse
- ☐ Set Data Dictionary
- ☐ Generate Queries
- ☐ Define OLAP cube
- ☐ Select and setup best charts, maps, tables



Routine operations – transfer of analysts' experience

Creativity – cooperation with a human

Routine:

- Rename Fields
- Set Queries
- Calculation algorithms
- ...

Creativity:

- Choice of colors
- Adding images
- Choosing chart types
- Dashboard structure
- ...

Contour Reporter

File

BI Portal

View

Help



Text and Voice Query Interface

Natural Language Processing for queries:

- ❑ Text and voice queries for data
- ❑ Instant visual and text responses
- ❑ One exact number instead of a table



Provide Interpretations and predictions

- ❑ AI-generated textual summaries
- ❑ Evaluation of the values and structure of statistical indicators
- ❑ Explanations of trends and predictions



Conclusion

- ❑ AI-powered BI transforms official statistics with accuracy and quality
- ❑ AI integrated in BI gives a user a new, more natural way to access data
- ❑ AI can help better understand the data



Thank you!



info@contourcomponents.com



contourcomponents.com