



Seminar on dissemination of census data

AGENDA

TIME

TOPIC

10 July, 2023

9:00 – 16:30 Day 1: Data Users and Data Products

9:00 – 9:15 Opening of the Seminar. I.A. Zbarskaya, CIS Statistical Committee, Eduard Jongstra, UNFPA

9:15 – 10:40 Welcome
Overview of Dissemination
Focusing on data users
• Exercise on identifying data users

10:40 – 11:00 Coffee break

11:00 – 12:30 Working with data users
• Exercise on engaging data users
Data Products
• Exploring different data products
• Types of dissemination media

12:30 – 13:30 Lunch

13:30 – 15:20 Exercise on Planning and Creating Dissemination Products
Exploring Data Distribution Products and Software - OSDS

15:20 – 15:40 Coffee break

15:40 – 16:30 Principles of data communication

11 July, 2023

9:00 – 16:30 Day 2: Planning and Data Stewardship

9:00 – 10:40 Day 1 Review and Day 2 Agenda
Planning for dissemination
• Establishing a SOW and identifying budget/resource requirements
• Exercise on planning

Data quality

- Exercise on quality standards, review, and the life cycle of a data product

10:40 – 11:00

Coffee break

11:00 – 12:30

Review processes

- Establishing/formalizing the review process

12:30 – 13:30

Lunch

13:30 – 15:20

Exercise on Planning and Creating Dissemination Products

Data stewardship

- Discussion: What are your country's policies on data stewardship?

15:20 – 15:40

Coffee break

15:40 – 16:30

Data security and Disclosure avoidance

- Confidentiality considerations
- Data swapping and cell suppression
- Disseminating data on sensitive topics

12 July, 2023

9:00 – 16:30

Day 3: Publicity, Promotion, and Distribution

09:00 – 10:40

Day 2 Review and Day 3 Agenda

Exploring data dissemination products and software - Redatam

Planning for distribution

- Exercise on reviewing web content of other statistical agencies

10:40 – 11:00

Coffee break

11:00 – 12:30

Implementing standardization and branding guidelines

- Importance of branding for recognition and trust
- Developing templates for common data products

12:30 – 13:30

Lunch

13:30 – 15:20

Exercise on Planning and Creating Dissemination Products

Advertising data releases to the public

- Press releases and media relations
- Exercise on creating a press release

15:20 – 15:40

Coffee break

15:40 – 16:30

Research partnerships and SDG reporting

13 July, 2023

9:00 – 16:30

Day 4: Presentations, Discussion, and Review

09:00 – 10:40

Best Practices in Disseminating National Census Results: Presentations by representatives of National Statistical Offices in the CIS countries

10:40 – 11:00

Coffee break

11:00 – 12:30 Best Practices in Disseminating National Census Results: Presentations by representatives of National Statistical Offices in the CIS countries

12:30 – 13:30 Lunch

13:30 – 15:20 **Multidimensional Publications of Census Results**, Nekrasov Vladimir Arkadyevich, General Director of LLC «Contour Components», Russian Federation (online)

Use of geospatial technologies for (census) data utilization, Sainan Zhang, Data Innovation Analyst, PDB, UNFPA - online

CIS-Stat: Information Collection and Dissemination Practices by the CIS Statistical Committee: Insights into Demographic, Labor, Living Standards, Education, Transport, Communications, and ICT Statistics

Utilization of data for policy and evidence-based decision making, Ainur Kanafina, Programme Specialist Population and Development, UNFPA EECA RO

15:20 – 15:40 Coffee break

15:40 – 16:30 Seminar Conclusion and Summary