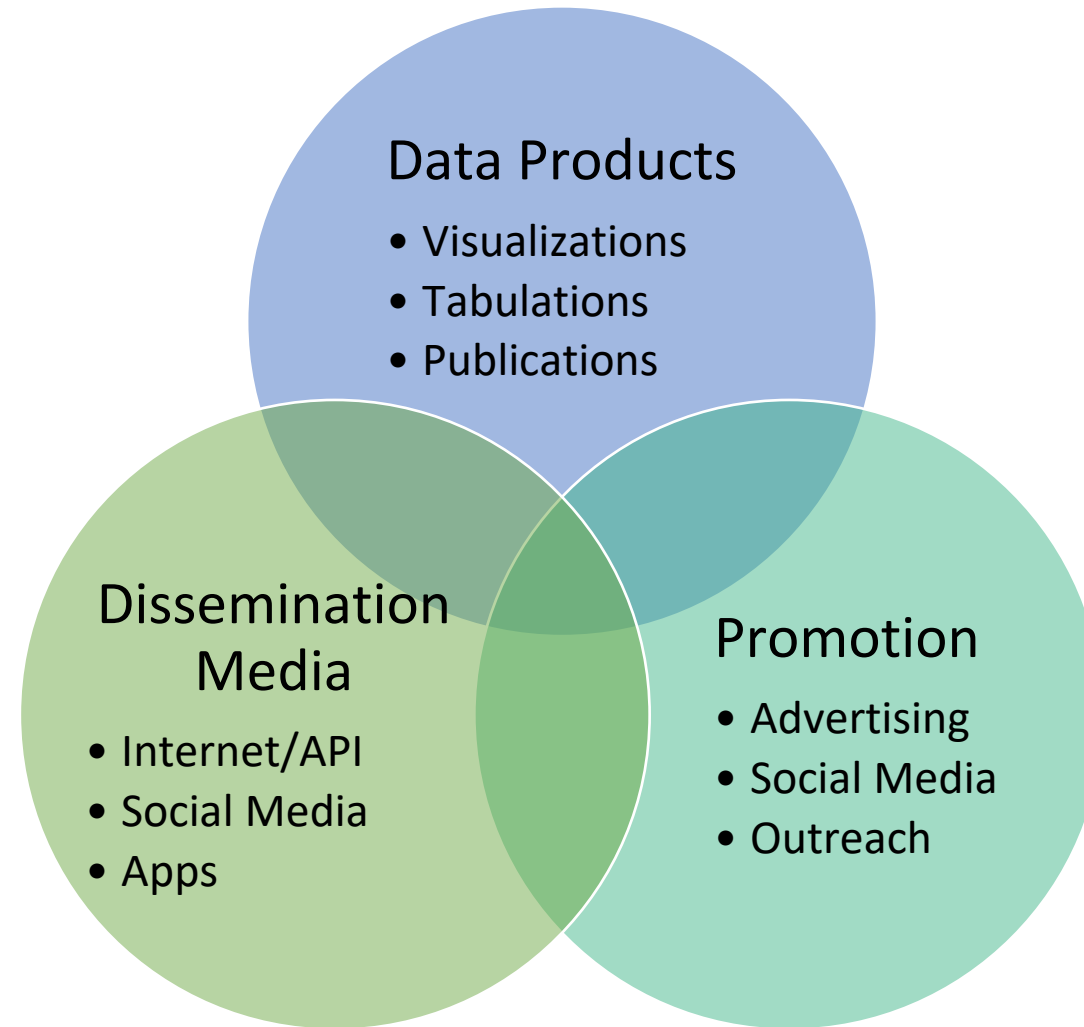


# Elements of Dissemination



# Types of Dissemination Media

It is of paramount importance that census data and information produced are widely disseminated and communicated,.... That means that national statistical and census offices should place more emphasis on **providing a service and creating partnerships** than on merely providing products...

[UN Principles and Recommendations for Population and Housing Censuses](#)

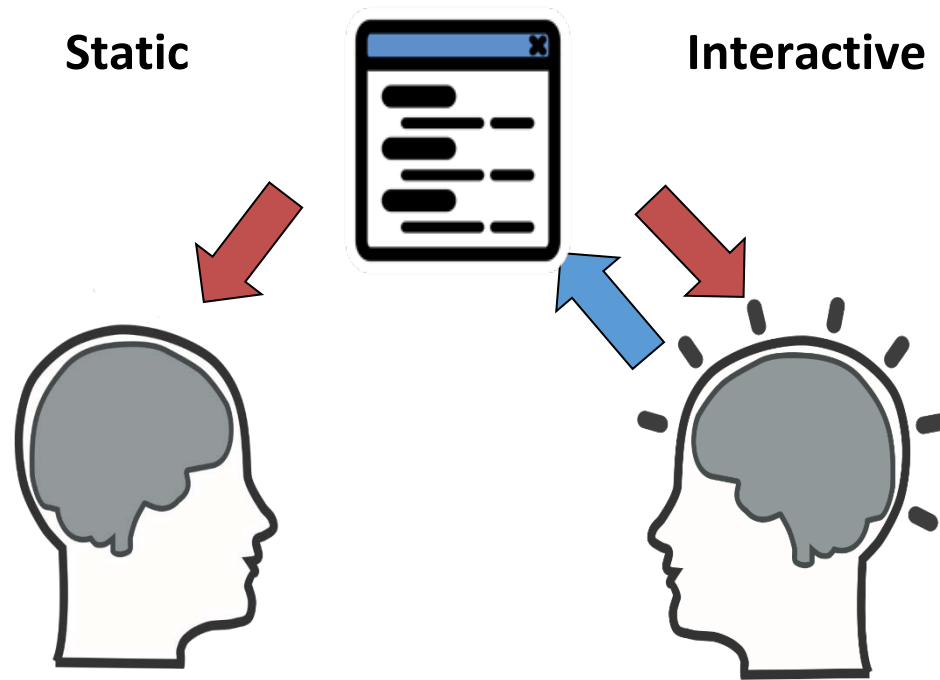
## Static media

Visualizations  
Infographics  
Reports  
Papers  
Tabulations

## Interactive media

Data website/portal  
Dashboard  
API  
Mobile app  
Games  
Social media

# Static vs Interactive Media



“The genre of interactive charts is leaping ahead of static graphics... Online, interactive chart will become the norm nudging aside paper-based, static ones”

*–The Economist,  
2 December 2014*

# Static Media

**United Nations** | Department of Economic and Social Affairs  
Population Division | World Population Prospects 2022

WPP Home | Data | Graphs / Profiles | Documentation | World Urbanization Prospects | Population Division | Contact Us

**Download Files**

File type: Standard Projections (Estimates and Projection scenarios), Special Aggregates, Documentation, Archive (previous revisions)

Major topic / Special groupings: Most used, Population, Fertility, Mortality, CSV format

Excel files with annual estimates and standard projection scenarios with our **most used data combined in one file**. For more annual data by single ages or select age groups, please check the other options above.

Sub Group	Files (click to download)	Description
Demographic Indicators	<b>Compact (most used: estimates and medium projections) (XLSX, 24.07 MB)</b>	Our most used data in one file, annually from 1950 to 2100, including the following indicators: <ul style="list-style-type: none"> <li>Total Population, as of 1 January (thousands)</li> <li>Total Population, as of 1 July (thousands)</li> <li>Male Population, as of 1 July (thousands)</li> <li>Female Population, as of 1 July (thousands)</li> </ul>

## World Population Prospects - United Nations

**Statistica Moldovei** @statisticamd · May 12

About 19 thousand nurses in 🇲🇩 Moldova are celebrating #InternationalNursesDay today, May 12. More information see in Statbank: [bit.ly/3Pd7EoA](https://bit.ly/3Pd7EoA). @statisticamd

**Ziua Internațională a Asistentului Medical** 12 mai

STATISTICA MOLDOVEI

18 964 de asistenți și asistente medicale în anul 2022



# Dissemination Media Examples

## Data Portal

[unfpa.org/data](https://unfpa.org/data)

[Homepage | IPUMS](#)

[Census Bureau Data II \(census.gov/data\)](https://census.gov/data)

## API

[Developers \(census.gov\)](https://census.gov/developers)

## Application

[Census Business Builder \(CBB\)](#)

## Games

[FlowingData: Games](#)

[Washington Post: mini golf congressional districts](#)

[Color Controversy](#)

[Game: How many US cities can you name? | FlowingData](#)

[Datopolis - The open data board game \(theodi.org\)](#)

[Population Bracketology \(census.gov\)](#)

[Australian Bureau of Statistics - Census "Run That Town" - YouTube](#)

[Number Run 3D \(HighScore\) - Runner Math Games - YouTube](#)