

Welcome to the Data Dissemination Workshop!

Objectives

Knowledge of currently available census data dissemination tools.

Knowledge of how to develop dissemination products, work with data users, and communicate with the public about the data.

Sharing country expertise and experience on design and implementation of data dissemination strategies.

Topics

Data Users and Data Products

Planning and Data Stewardship

Publicity, Promotion, and Distribution

Format

Discussion

Lecture and Demonstrations

Individual and Group Exercises

Cap Stone Project

July 10 – 13, 2023

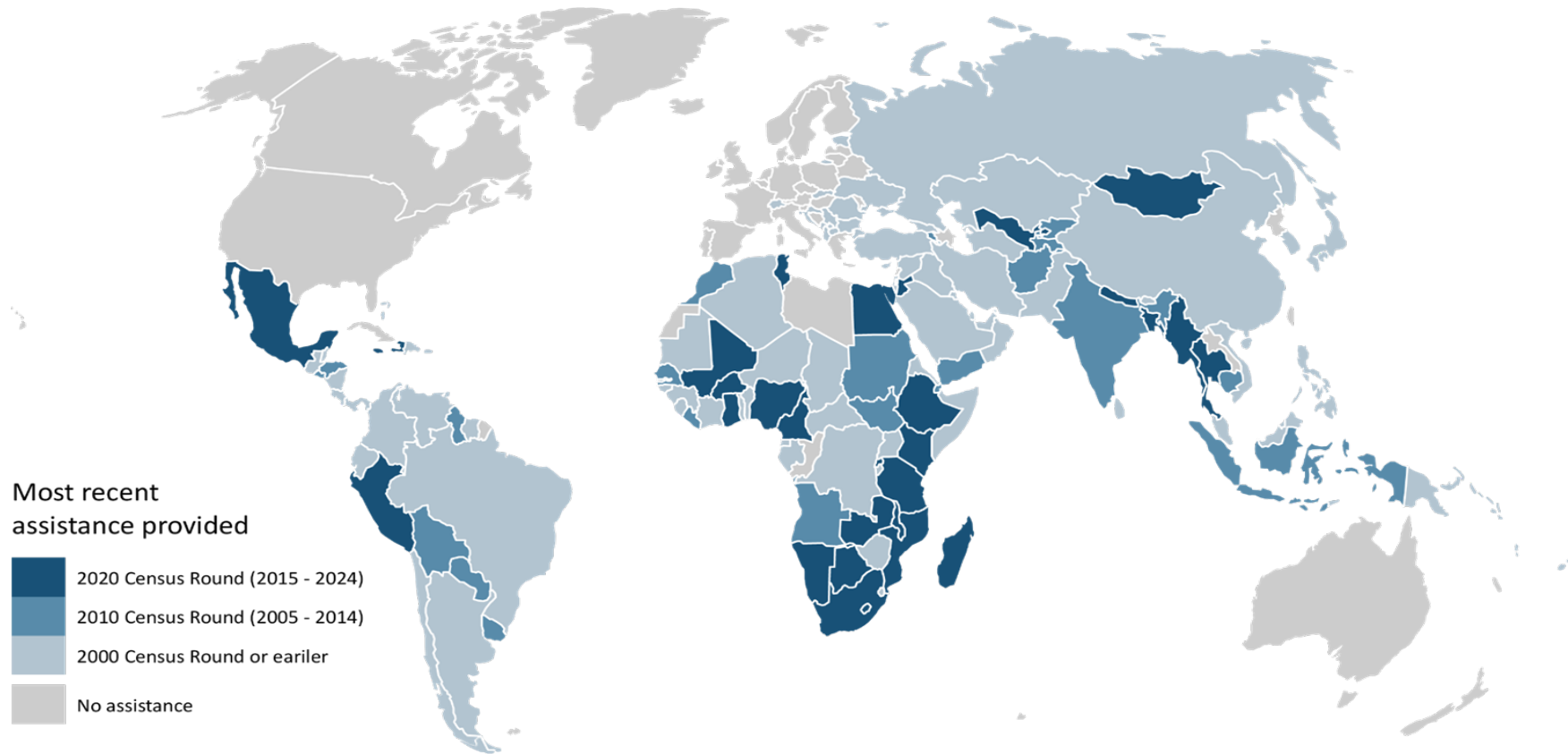
8:30 AM – 4:30 PM

Two Breaks @ 10:30 AM & 3:30 PM

Lunch Break: 12:30 PM – 1:30 PM

International Programs Center Introduction

The International Programs Center advances data-driven decision making through tools, capacity strengthening, and data products for the global statistical community.



Instructor Introductions

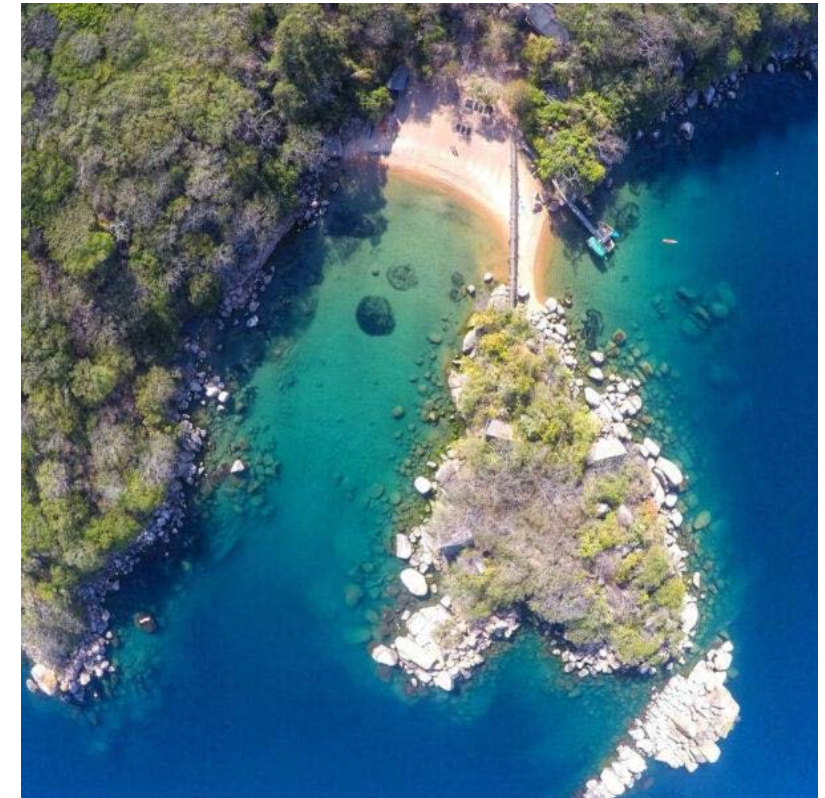
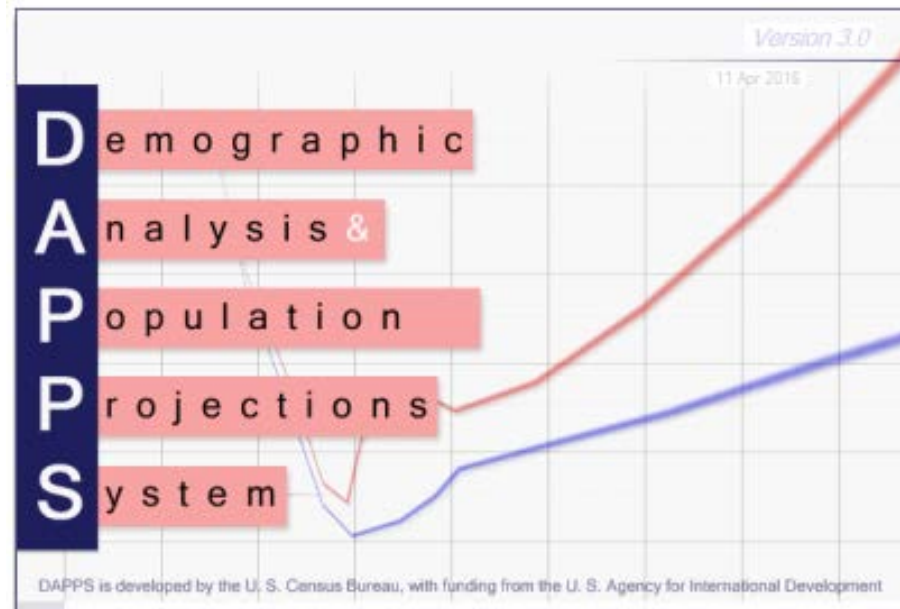
Sean Fennell

Statistician Demography

International Programs Center, US Census Bureau

Favorite Place

Work



Mumbo Island, Lake Malawi, Malawi

Instructor Introductions

Marc Perry
Senior Demographer
US Census Bureau



Workshop Resource People





Introductions

Individual Introductions

- What is your name, position/title, and where you work?
- What are some products or topics that you work on?
- What types of dissemination activities do you have experience with?
- Name a favorite place you have visited and why it is your favorite.

Country Dissemination Experience

- Please describe your country's experience with data dissemination.
- How many censuses have you done?
- What types of products have you produced?
- How have your dissemination products changed?



Agenda

Day 1: Data Users and Data Products

Day 2: Planning and Data Stewardship

Day 3: Publicity, Promotion, and Distribution

Day 4: Presentations, Discussion, and Review

Workshop Ground Rules

01

Be punctual

02

Silence cell phones

03

Speak one at a time

04

Actively participate

05

Respect other people opinions

Questions or Comments?

