

Partnerships



Types of Partnerships

- Research
- Census/Survey Participation
- Community Outreach
- Product/Survey Awareness



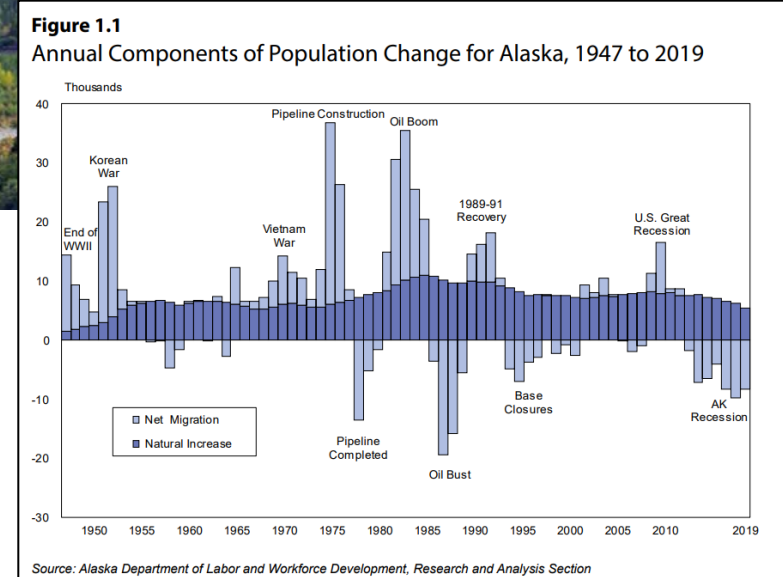
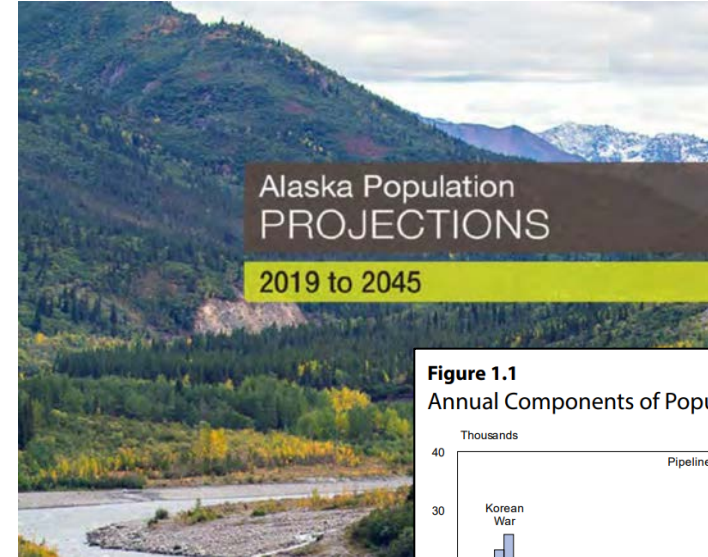
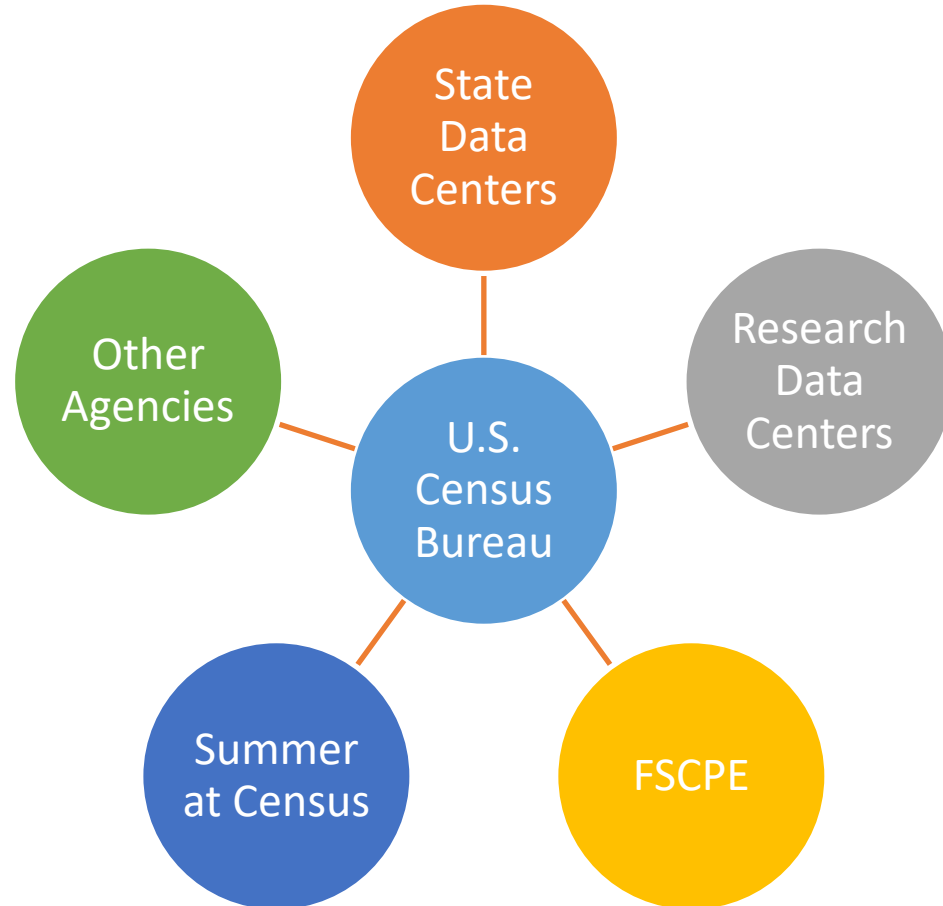
Research Partnerships



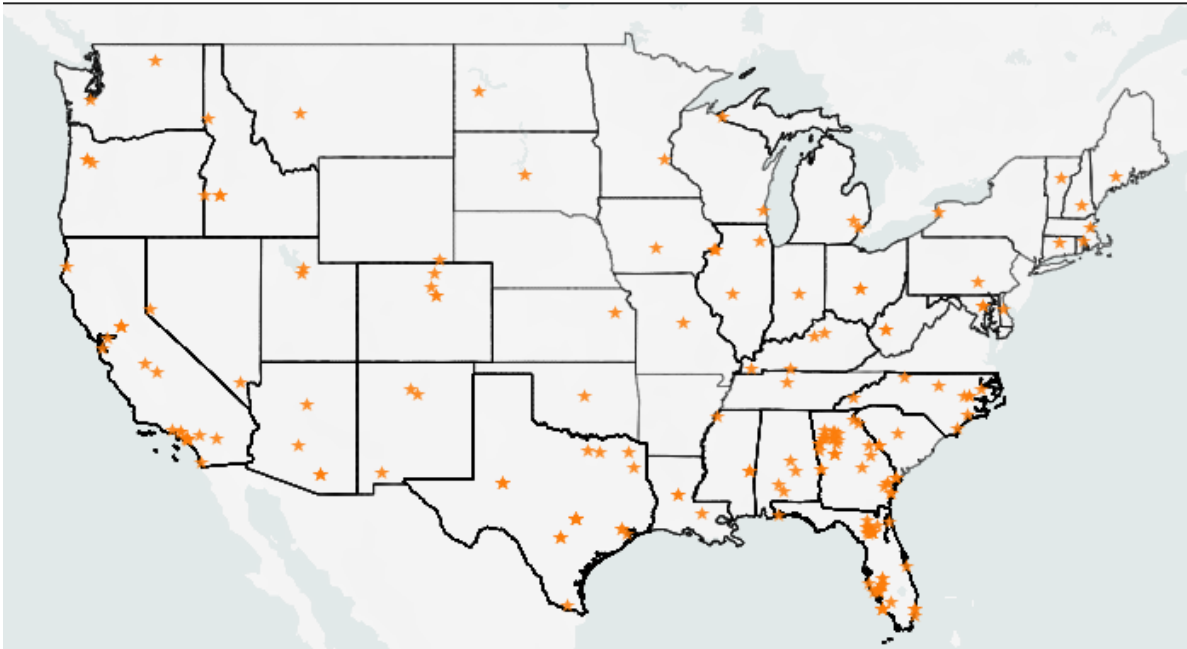
Research partnerships take a variety of forms.

- In Egypt, CAPMAS has prepared its national population projections **in collaboration with representatives of government ministries and bodies** to increase “buy in.”
- In the Philippines, the NSO prepares its national and regional population estimates and projections using an oversight board **with members from concerned government departments, national NGOs, the university community, and retired demographers.**
- In Kenya and Tanzania, census monographs and data products are prepared **with contracted help from the university and the public health communities.**
- In the United States, the Census Bureau has formed partnerships with a series of **State Data Centers for data dissemination** and with institutions in every state to review state and county population estimates and projections.

Examples of US Research Partnerships



Census/Survey Participation Partnerships



US 2020 State Complete Count Committee Map

[2020 Census Complete Count Committees](#)

Participation partnerships focus on engaging with their communities to encourage completion of the census or a survey.

The provide local knowledge and influence

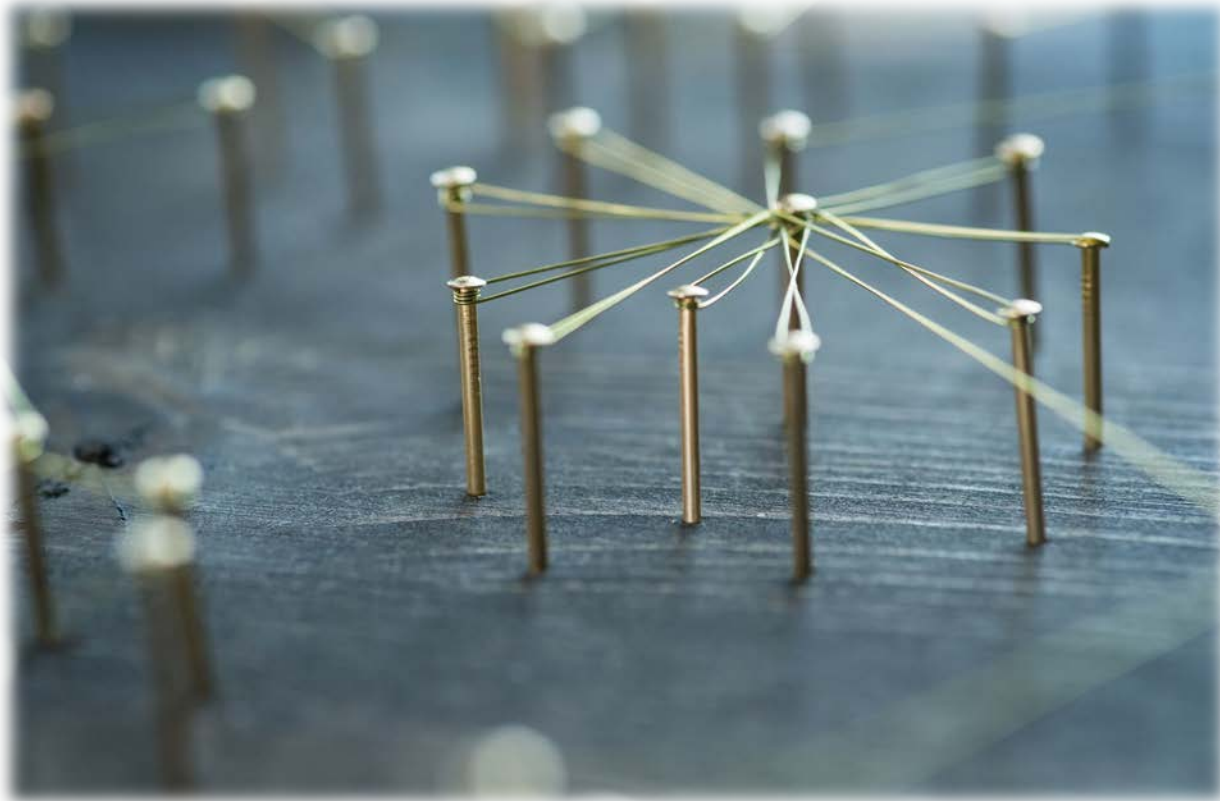
Outreach Partnerships



Outreach partnerships provide an opportunity to speak directly to groups of people on a topic that they are interested in.

These partners provide a platform for disseminating knowledge of data products and how to access data.

Awareness Partnerships



Awareness partnerships work to ensure their communities have access to the data that meets their needs.

These partners use their local knowledge to connect data users with NSO data that can help them achieve their goal.

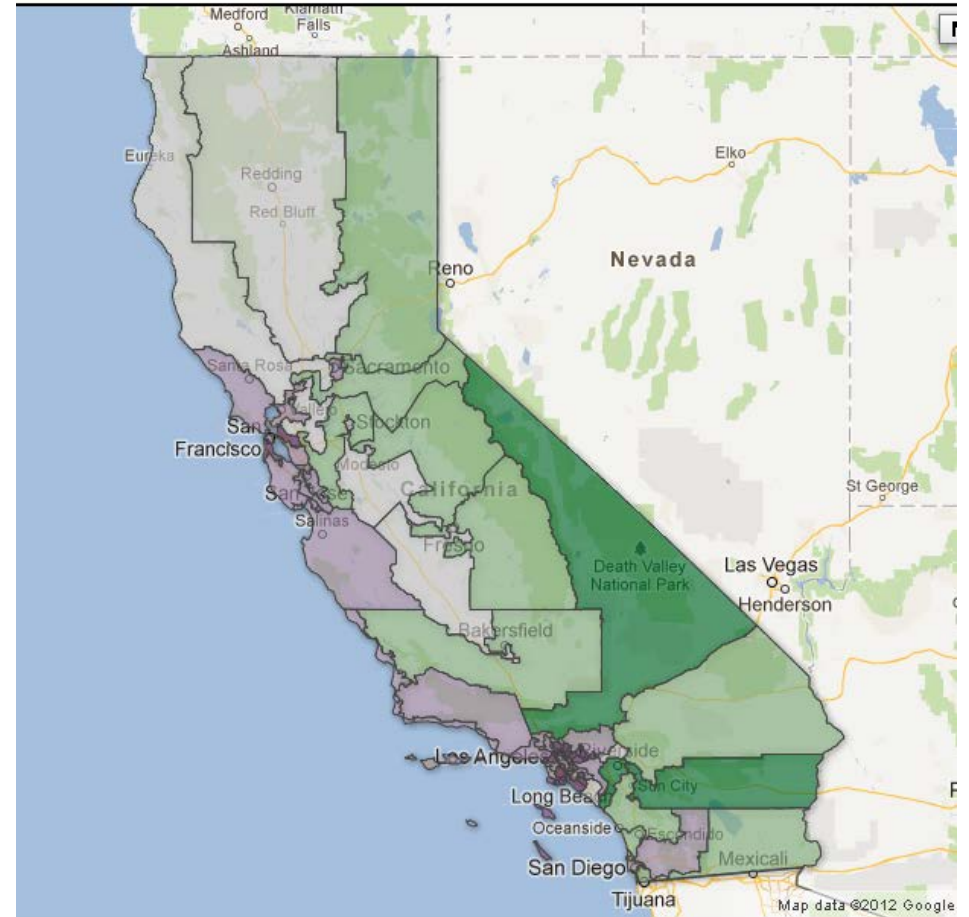
Other Partnerships at USCB

Other federal agencies, which take the lead on design and analysis of surveys, working with the Census Bureau on design and fieldwork.

Summer at Census – A visiting scholars program fostering familiarization of national scholars with Census data and offering research partnership opportunities to Census Bureau researchers.

CES Dissertation Mentorship Program designed to involve doctoral students in economic research at RDCs with Census Bureau mentors

Increasingly, the press uses data to prepare stories, complete with charts and detailed maps.



Map created by the Los Angeles Times 2011.

Partnership Considerations

Advantages of partnerships with external organizations include added value to NSO data collection efforts required to meet state and local information needs.

Costs of creating and maintaining such relationships.

Ability to maintain a high level of security and protect confidentiality (specifically for research partnerships).

Creating a Partnership Example: The Opportunity Project (TOP)

We facilitate 12-week product development cycles (called "sprints") that pull together innovators from every sector. Tech teams join a sprint to build data-powered solutions to critical problems facing the public. Then, we match them with subject-matter experts, who offer valuable information and feedback.



Collaboration, Simplified

We facilitate virtual collaboration across government, industry, and communities. In our sprints, cross-sector expertise is only an email, chat room, or call away.



Federal Data, Explained

The Opportunity Project unlocks the potential of open data. We help teams find, understand, and integrate government data into products that provide value and help solve important problems.



X

City Builder

CITI VENTURES

Provides investors, developers, municipalities, and community members with data-driven insights to make meaningful, place-based investments

Datasets Used

EPA Air Quality Index; Census ACS

[Go to Product](#)

Discussion

Share any existing programs you have for research collaborations

Describe advantages and disadvantages of your current system.



SDG Reporting

“Leave No One Behind.”

- 17 goals, 169 targets, 232 indicators
- Disaggregated by:
 - Income
 - Sex
 - Age
 - Race
 - Ethnicity
 - Migratory status
 - Disability
 - Geographic location





SDG Data Reporting and Dissemination

- What are some **tools** and **strategies** your NSO has used in communicating about SDG statistics?
- How do you handle the volume of data to report?
- How do you handle the various levels of disaggregation?





SDG Storytelling: Leave No One Behind

- What are some data visualizations that would tell a story about **inequality**?





Questions or Comments?